



PRESS RELEASE

cosinuss° is new partner of Jan Frodeno

cosinuss° and Jan Frodeno join forces! The Olympic Champion, newly Ironman World Champion, IRONMAN European Champion and Bambi award winner will become the worldwide brand ambassador for the Munich-based company. Jan Frodeno will use cosinuss° sensors in his daily training, monitoring and evaluating measured data with his coach. In addition, Jan Frodeno will be intensively engaged in the product development of next generation devices.

The partnership will be executed with various activities.

The cosinuss° One is a first in class wearable sensor that continuously captures several vital signs in the ear. Heart rate, heart rate variability and body temperature can be monitored during sports, everyday life or work. The °One sensor device is easy-to-use, due to its lightweight convenient to wear and highly accurate.

Jan Frodeno:

“I always had to wear a chest strap for my heart rate measurements during exercise. From now on, this is no longer necessary! Not only is the °One more convenient to wear, it is also much more accurate due to the smart sensor technology in the ear. Additionally, the cosinuss° One also continuously measures the body temperature. I will use this very important additional parameter for analyzing and optimizing my training and hence my performance during competition. Especially while racing in extreme heat, the body temperature has a direct influence on the performance”, states Jan Frodeno.

Greta Kreuzer, CEO cosinuss°:

“We are very proud and motivated to work with Jan Frodeno, the most successful triathlete of all times! Together, we will not only implement various activities but also use his expertise and feedback to develop great products for all athletes. For that, Jan Frodeno and the scientists and developers from cosinuss° will be in constant exchange.”

cosinuss° is a Munich based company that develops wearable sensors and algorithms for the continuous and convenient measurement of several relevant vital signs in the ear. For people who challenge their body, train hard and hence want to improve their performance.

cosinuss° offers sensors for sports, mobile health applications and occupational safety, that monitor heart rate, body temperature and in future also the oxygen saturation of the blood.



For more information, please contact:

COSINUSS° GmbH

Mrs. Greta Kreuzer (CEO)

info@cosinuss.com

Phone: +49 176 209 090 88

Kistlerhofstrasse 60

81379 München

Jan Frodeno Management

Mr. Felix Rüdiger

felix@letsmakeaplan.de

Phone: +49 151 5711 7039